



ELSNER
ENGINEERING WORKS, INC.

NEWS RELEASE

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CONTACT: Mr. F. Rusty Elsner
TITLE: President & CEO
PHONE: +1-717-637-5991
E-MAIL: eww@elsnereng.com



LARRY FISCHER PROMOTED TO SALES MANAGER for the AMERICAS

For Immediate Release – Elsner Engineering Works, Inc. is pleased to announce that effective immediately, Larry D. Fischer has been promoted to Sales Manager for the Americas. Larry was formerly Regional Sales Manager for the Corporation. In his new capacity, Larry will have sales responsibility for the northeastern and mid-western United States as well as Mexico, Central and South America.

Larry began his career at Elsner in 1988. He originally was hired to oversee the sales of the then newly introduced folding machinery equipment line and later was promoted to Regional Sales Manager, where he took over sales responsibility for all of Elsner's equipment line in the northeastern and mid-western United States. Larry acquired responsibility for Mexico, Central and South America in 2005 and has helped to solidify our representation network throughout these countries.

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F. Rusty Elsner, President & CEO states: “Larry has worked hard to establish wonderful customer loyalty and relationships within his territory. He has excellent product knowledge and is well-liked by all of his customers no matter where he travels around the world.”

Larry resides in Maryland with his wife Debbie and has several children and grandchildren living throughout the area.

Founded in 1934, Elsner Engineering Works, Inc. designs and manufactures converting and packaging machinery. They are currently celebrating their 75th anniversary as a 3rd generation family owned and operated business. Their line of over 50 different machines are used to convert and package such products as disposable disinfectant baby non-woven wipes, gift wrap paper, aluminum foil and wallpaper. Elsner currently services and supports over 2400 machines worldwide with equipment in service in nearly 60 countries. Besides their headquarters in Hanover, PA, they have a sales office in Bremen, Germany, and offer field support from sites in Germany and Shanghai, China.

Elsner Engineering Works, Inc.

475 Fame Avenue, P.O. Box 66

Hanover, Pennsylvania 17331

USA

Phone: +1-717-637-5991

E-mail: ew@elsnereng.com

Website: www.elsnereng.com

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