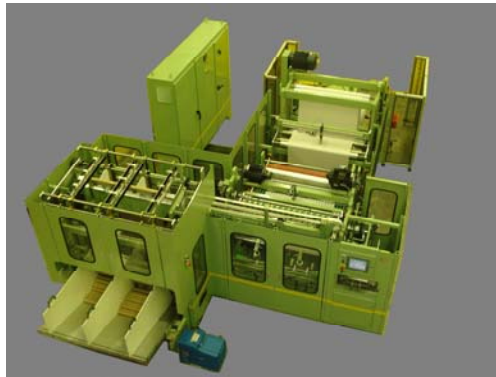




## NEWS RELEASE

*February 18, 2010*

CONTACT: Mr. Jay Roth  
TITLE: Regional Sales Manager  
PHONE: +1-717-637-5991  
E-MAIL: [jroth@elsnereng.com](mailto:jroth@elsnereng.com)



ELSNER MODEL RRW-1400 FULLY AUTOMATIC REWINDER

### **ELSNER ENGINEERING WORKS, INC. ANNOUNCES NEW MODEL RRW-1400 REWINDER FOR HIGH SPEED COUNTER ROLL CONVERSION**

*For Immediate Release* – Elsner Engineering Works, Inc. has recently designed and built a new fully automatic Rewinder for the counter roll industry. The ELSNER™ Model RRW-1400 High Speed Counter Roll Rewinder is designed to convert materials such as Gift Wrap Paper, Wallpaper, Metalized PP Film, PP and PVC film products. This latest offering from Elsner accommodates web widths of 27.5” (700mm) to 55” (1400mm) for single roll production of core and coreless products. The machine can be optionally equipped for two-up or three-up production; utilizing double or triple core feed, differential winding shafts and shear type in line slitters.

-- CONTINUED --

The machine is designed to produce finished products with inside diameters of 2” (52mm) to 3” (76mm) and finished products rolls up to 10” (254mm) diameter. The Model RRW-1400 is a typical Elsner design featuring easy machine operation, servo-motor motion control and heavy duty construction. Elsner is proud to add this offering to its long list of machines for the converting and packaging industry.

Jay Roth, Regional Sales Manager, states: “We are really excited about this new machinery offering from Elsner. The industry has been asking for such a machine for several years now and we were finally able to provide such. We sold three machines immediately after we introduced the concept to several customers—so we know the need is there. The first machine entered into full time production nearly six months ago. It is performing to our expectations to date.”

Founded in 1934, Elsner recently celebrated its 75<sup>th</sup> anniversary in 2009 as a 3<sup>rd</sup> generation family owned and operated business. The firm supports over 2400 machines in nearly 60 countries around the world. Besides its headquarters in Hanover, Pennsylvania, USA, Elsner Engineering Works, Inc. has a sales office in Bremen, Germany, and offers field support from sites in England and China.

FOR SALES, PLEASE CONTACT:

**Elsner Engineering Works, Inc.**

475 Fame Avenue  
P.O. Box 66  
Hanover, Pennsylvania 17331  
USA

Contact: Mr. Jay Roth  
Telephone: +1-717-637-5991  
Telefax: +1-717-633-7100  
E-mail: [jroth@elsnereng.com](mailto:jroth@elsnereng.com)  
Website: [www.elsnereng.com](http://www.elsnereng.com)

