



**ELSNER**  
ENGINEERING WORKS, INC.

## NEWS RELEASE

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### **Elsner Engineering Works, Inc. invests in new corporate software platform to lead it into the next generation**

Elsner Engineering Works, Inc. is pleased to announce that they have recently partnered with global software provider, Epicor, based in Irvine, California as their supplier of choice for the next generation Corporate Enterprise Resource Planning (ERP) system.

Robert Van Sant, Corporate Controller states: "We began the strategic process approximately 12 months ago to look for an ERP system that would allow us to exceed the anticipated demands on our business in the coming years. As a global supplier of quality web converting and packaging machinery, we needed a flexible package that would accommodate our growing marketshare and product offerings. After a thorough review, our staff felt most comfortable with the platform Epicor provided and their strategic certified partner, Crawford Software Consulting, Inc. to assist us in the transition and implementation. We are excited about the flexibility this new ERP system will provide us to exceed our customer's expectations. Our current legacy system has served us well, but it was time to take advantage of the platform Epicor offers. This is a significant investment for our firm, but will pay dividends in the long run."

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Implementation has begun and is expected to take a few months for the initial conversion. Upon completion, full integration of critical business functions will be completed.

The Epicor website states: "Epicor takes pride in more than 25 years of delivering innovative business solutions to manufacturing, distribution, retail, hospitality, and service industries around the world that provide the scalability and flexibility businesses need to succeed in today's highly competitive global economy."

Founded in 1934 in Hanover by Franz and Johanna Elsner, Elsner recently celebrated its 75<sup>th</sup> anniversary in 2009 as a 3<sup>rd</sup> generation family owned and operated business. Elsner supports over 2,400 machines in nearly 60 countries around the world. Besides its headquarters in Hanover, Pennsylvania, USA, Elsner Engineering Works, Inc. has a sales office in Bremen, Germany, and offers field support from sites in England and China.

**For more information:**

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