



ELSNER
ENGINEERING WORKS, INC.

NEWS RELEASE

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ELSNER INTRODUCES JAY ROTH, REGIONAL SALES MANAGER



Jay W. Roth

For Immediate Release – Elsner Engineering Works, Inc. is pleased to announce that Jay W. Roth has been promoted to Regional Sales Manager, with responsibility for the western and eastern United States, Canadian territories and our Italian and African sales territories. Jay replaces Donald. M. Rush, who retired at the end of December, 2008, after 27-1/2 years of loyal service.

Jay began his career at Elsner in 1995 and has worked in various capacities throughout the Company. Prior to his promotion to Regional Sales Manager, Jay worked as a mechanical and electrical machine design engineer. Jay holds degrees in both Mechanical and Electrical Engineering Technology from The Pennsylvania State University.

F. Rusty Elsner, President & CEO states: “When Don Rush informed me of his intention to retire, it was an easy decision to select his replacement from within. Jay was our logical selection because of his well-rounded background in our organization, his technical know-how and his great personality. I can assure our customers that if you liked working with Don all of these years, you will likewise enjoy your business relationship with Jay. I have no doubt that Jay will be very successful in his new career path.”

Jay resides in Hanover with his wife, Amie, and their two children.

Founded in 1934, Elsner Engineering Works, Inc. designs and manufactures converting and packaging machinery. They will be celebrating their 75th anniversary as a family owned and operated business in 2009. Their line of over 50 different machines are used to convert and package such products as disposable disinfectant baby non-woven wipes, gift wrap paper, aluminum foil and wallpaper. Elsner currently services and supports over 2400 machines worldwide with equipment in service in nearly 60 countries. Besides their headquarters in Hanover, PA, they have a sales office in Bremen, Germany, and offer field support from sites in Germany and Shanghai, China.

You may contact Jay for your equipment needs at:

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