



ELSNER
ENGINEERING WORKS, INC.

NEWS RELEASE

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Elsner builds dual purpose giftwrap line



For Immediate Release – Elsner Engineering Works, Inc. has recently shipped a versatile converting line that produces consumer sized rolls of giftwrap from rolled or sheeted stock on a single rewinder. The Elsner Model GS-4-800-SF was designed to accommodate converters who need to work from both sheeted and rolled products. It can

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be used to rewind traditional giftwrap papers, posters, metalized film and various other substrates. As with Elsner's more standard offerings, the line can produce rolls in cored, coreless or sheet stiffened fashion.

The Elsner line incorporates an automatic sheet feeder and moves the standard roll unwinds overhead. A mill roll lift crane assists the operator in preparing the materials for conversion. This machine is capable of rolling single, double or triple sheets into the finished product roll. The machinery line offers complete packaging by adding the ELSNER Model EW-4-800 Fully Automatic Shrink Film Roll Overwrapper. The Model EW-4-800 features a loose-leaf label inserter and includes powered adjustments to allow machine adjustments for roll width and diameter without stopping the machine or opening the guards.

Bert Elsner, II, Vice President, states; "We are proud of the versatility we are able to offer with this machinery line. Having built numerous roll to roll and sheet to roll systems in the past, it made sense for us to combine our efforts. With customers needing the flexibility to convert from sheets or rolls, this machine answers the call. No longer is it necessary to justify a complete machine line for one product or the other."

Founded in 1934, Elsner Engineering Works, Inc. designs and manufactures converting and packaging machinery. They celebrated their 75th anniversary as a 3rd generation family owned and operated business in 2009. Their line of over 50 different machines are used to convert and package such products as giftwrap paper, disposable disinfectant baby non-woven wipes, aluminum foil and wallpaper. Elsner currently

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