



## NEWS RELEASE

*March 1, 2011*

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### **GARY WILSON ASSIGNED REPRESENTATION AGENCY FOR ELSNER PRODUCT LINE IN UNITED KINGDOM**



Mr. Gary Wilson

***For Immediate Release*** – Elsner Engineering Works, Inc., based in Hanover, Pennsylvania, USA, is pleased to announce that Mr. Gary Wilson has recently been assigned the representative agency for ELSNER equipment in the United Kingdom. Gary’s name should be familiar to most ELSNER customers—as he has been selling ELSNER equipment for over 20 years—under the auspices of other agencies.

Gary formerly worked for Wrapid Packaging Systems Ltd. in Bradford. He then moved with the agency when Wrapid was sold to Sealed Air Corporation. When Sealed Air elected to close down the Bradford location, Gary then worked for Calder Packaging Machinery, located in Halifax,

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West Yorkshire, prior to making the decision to go out on his own.

F. Rusty Elsner, President & CEO of Elsner states: “We are excited for Gary and equally pleased that he has elected to stay with Elsner to sell and supporting our loyal customer base throughout the United Kingdom. He is just as excited about being able to offer more direct service to our growing U.K. customer base for our equipment. Gary has over 20 years with Elsner and knows our products, knows our people and knows our organization’s strengths. It is a great fit for Gary and us.”

Please do not hesitate to contact Gary directly to meet your converting and packaging machinery needs.

You may contact Gary as follows:

**Mr. Gary Wilson**  
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Elsner Engineering Works, Inc., designs and manufactures special machinery for the converting and packaging industries. They celebrated their 75<sup>th</sup> anniversary as a 3<sup>rd</sup> generation family owned and operated business in 2009. Elsner's line of over 40 different rewinding, folding and overwrapping machines is used to convert and package such products as disposable disinfectant and baby non-woven wipes, gift wrap paper, aluminum foil and wallpaper. Elsner currently services and supports over 2400 machines worldwide with equipment in service in nearly 60 countries. Besides its headquarters in Hanover, Pennsylvania, Elsner has a sales office in Bremen, Germany, and offers field support from Shanghai, China, as well.

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