

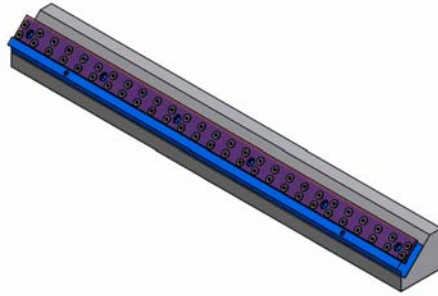


NEWS RELEASE

October 30, 2009

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ELSNER ENGINEERING WORKS, INC. ANNOUNCES QUICK-CHANGE BLADE CARTRIDGE FOR ROTARY PERFORATOR



Solid Model of QUICK-CHANGE BLADE CARTRIDGE

Elsner Engineering Works, Inc. is pleased to announce that in response to customer feedback and with an effort toward increased efficiency, they have refined the design of their patented rotary perforator unit, used in such machines as the Elsner Model ENR-1000, Model V-4-Series and Model V-5 series of automatic Rewinders. This enhancement allows for pre-setting of a replacement blade off-line while the machine is still running production with the current blade set-up. In addition, the improved setup provides easier in-machine access to remove the blade from its mounting. Operators and maintenance personnel will notice a marked reduction in changeover and blade replacement time. This feature is now standard on all newly built equipment from Elsner and is also available as a retrofit to all existing Elsner perforators.

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Elsner Quick Change Blade Cartridge for Rotary Perforator Press Release
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Jay Roth, Regional Sales Manager, states, “Our customers are sure to be pleased with this enhancement from Elsner. Very few people run the same product day in and day out on our machinery; this will give them the flexibility to make short product runs more efficiently when a perforation pattern change is required.”

Founded in 1934, Elsner Engineering Works, Inc. designs and manufactures converting and packaging machinery. Elsner is celebrating its 75th anniversary as a family owned and operated business in 2009. Elsner currently services and supports over 2400 machines worldwide with equipment in service in nearly 60 countries. Besides its headquarters in Hanover, Pennsylvania, Elsner has a sales office in Bremen, Germany and offers field support from sites in England and China.

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